

Rangitikei Tourism Inc.



Rangitikei
UN SPOILT...

April 2006 - Newsletter

Kia Ora everyone.

Rangitikei Tourism - Corridor Connection Event

Members, guests and councillors attended the second of the Rangitikei Tourism networking functions, Corridor Connections, taking advantage of the opportunity for some social time and networking with colleagues involved in the tourism industry.

This time the function was held in the southern Rangitikei area, and was superbly hosted by Sarah and Gus Lourie at Orlando Country. It was a beautiful still night with a magnificent sunset behind the dramatic hill landscape, and we were all able to appreciate and enjoy the beauty of the region we live and operate in.

Sarah gave a brief resume of their successful business, based around events such as conferences, work parties, private functions and weddings. Ian Rose of Duddings Lake Picnic and Holiday Park described the facility he and his wife Elaine operate, and their plans for the future.

Bronwyn Meads is the Bulls District coordinator, and enthusiastically presented an overview of promotions being undertaken in the town, and made everyone aware of the extensive range of marketa'bull" products!

It was the first opportunity for Greg Howe, the newly appointed Chief Executive Officer of the MRI (Major Regional Initiative) to meet members, and he spoke briefly to outline the work he will be doing in the next few months. He has already been booked to speak in more detail at our AGM in July when we will hear more about this exciting initiative.

With almost 50 people including several new members in attendance, and over 20 apologies, the concept of Corridor Connections is proving very popular and fulfilling its intention of allowing members the opportunity to get together in a social setting to network with others involved in tourism.

RANGITIKEI TOURISM BROCHURE

Did you know that currently Rangitikei Tourism distributes on average approximately 1000 Rangitikei Tourism brochures each month from the Top of the North Island to the bottom of the South Island?



Rangatira Golf Club

For more information on what's happening at Rangatira Golf Club check out their new website: rangatiragolf.co.nz

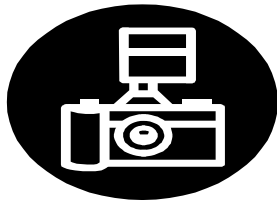
SOMETHING FISHY!!

Trout Fishing in the Rangitikei – Check out the latest issue of the “Trout Fisher” in your local magazine stockists now. Each month it features an article about Trout Fishing in the Rangitikei – surely a must for all keen fishermen to read.



YOU MIGHT HAVE JUST WHAT WE NEED

We need photographs – any photographs – not even professional photographs. We just need your photographs of tourism – any kind of tourism.



PLEASE SEND YOUR PHOTOGRAPHS TO US – LET US DECIDE IF THEY ARE NOT GOOD ENOUGH – WHO KNOWS YOUR PHOTOGRAPH COULD BE THE FRONT PAGE OF THE NEXT RANGITIKEI TOURISM BROCHURE – IMAGINE THAT !!

Argyle Hotel Ph: 06 322 8012

Restaurant/cafe open daily from 8.00am except Tuesdays from 4.00pm

Breakfast, full meals, snacks, take-aways, coffees.

Three different dining areas.
All functions catered for.

Sunday roast followed by home-made apple pie and ice cream \$22.50.



Economic Development Leader's Update

Hello again to all Rangitikei Tourism Members.

I hope the summer season has treated you well and you have maximised your business opportunities around this gorgeous weather.

Well, I have finally secured a deal with a local newspaper; Rangitikei Mail, to let local readers know about the businesses currently operating in the Rangitikei, by way of a business profile column and you, dear readers, are the first to hear of the opportunity!

How do you take advantage of this opportunity? Firstly you will need to send me a 300-350 word profile about your business, a photo of you or your products/service and you will need to purchase an advert (features in the same column), however I have negotiated this down to a reasonable \$50.00, which includes the 300 words and the photo, so it is quite good value! Get in touch with me if you want to take advantage of this opportunity.

Thanks for the corridor connections networking opportunity held at Orlando Country it was great and we all learned a little more about Bulls! It was also good to get Greg Howe up there to let you all know a little more about the MRI tourism project. I am basically Greg's eyes and ears on the ground for our district, especially around any training opportunities that will arise, so if you have any queries around this feel free to contact me.

All the best for the coming cooler season, looking forward to meeting more of you as time passes.

Regards

Vicky Dombroski
Economic Development Leader
Rangitikei District Council

P:64 6 327 0099

M:027 271 6821

E: vicky.dombroski@rangitikei.govt.nz

HOW VALUABLE IS A BROCHURE TO YOUR BUSINESS – READ THIS!!

Hi we recently had the pleasure of staying at the Rothesay B&B in Hunterville & picked up an attractive Rangitikei Brochure.

On page 5 of the brochure “The Rural Towns” it shows a picture of a suspension bridge.

We have a similar Suspension bridge to the one shown on the page, which lists the populations.

Can you please tell me its location, & sizes etc to compare with ours in Westbourne, Bournemouth?

Many thanks ...

SHORTLY WE WILL BE SEEKING ADVERTISEMENTS FROM RANGITIKEI TOURISM MEMBERS TO ASSIST WITH THE DEVELOPMENT OF A NEW RANGITIKEI TOURISM BROCHURE

DON'T MISS OUT ON YOUR OPPORTUNITY FOR NATIONWIDE (OR EVEN WORLDWIDE) EXPOSURE FOR THE COST OF ONE ADVERTISEMENT!!

OUT AND ABOUT IN THE RANGITIKEI:

Have you ever thought about Tramping?

The Rangitikei Tramping Club has lots of organised tramps to participate in over the 2006 year. They are even planning a Snow Camp in the Ruahines ! Give the Tramping Club a ring to find out more:

Telephone: Mike Pappe – 06 327 6837 or
Paul Grant – 06 327 5372



GENTLE ANNIE MOUNTAINBIKE ADVENTURE RIDE.



Here is an opportunity for you to meet the challenge of cycling this picturesque course following some of the historic Inland Patea route from near Taihape through towards the Hawke's Bay.

You will also have an opportunity to see part of New Zealand's heritage and experience a little of the tremendous effort required by our forebears to develop New Zealand, through participating in this adventure ride over part of the historic Inland Patea route.

Starting at Pukeokahu School, some 27.5km inland from the central North Island town of Taihape, you proceed to the East Coast through little frequented high country, crossing the Rangitikei, Taruarau, and Ngaruroro river basins, before seeing Hawke's Bay.

The Gentle Annie MTB Adventure Ride will take place on Sunday 15th October with a starting time of 9.00am. For more information or registration details please check out:
www.thegentleannie.co.nz

Or contact the Event Organiser
Andrew Ninness - Phone: 06 355 1758

RANGITIKEI TOURISM AGM

Proposed date is Wednesday
19 July 2006
at 7.30pm (venue to be confirmed).

Mark this date on your calendar now so that you don't miss out – Virginia has organised some very interesting speakers!



Rangitikei River 4km Duck Race

30TH APRIL, 1PM RELEASE TO FINISH AT VINEGAR HILL STATE HIGHWAY 54

Refreshments, BBQ, Public Toilets, Parking & Children's Entertainment.

Purchase your Duck for \$5 from:

**The Station Hotel in Hunterville
Taylors 1998 Ltd Hunterville
Farmlands in Marton**

Info Centres (iSite):



**Bulls, Taihape, Wanganui,
Feilding, Palmerston North**

Square Trust Rescue Helicopter Fundraiser

Over \$2000 worth of Prizes to be won!
Prize Giving @ 6pm in the Station Hotel, Hunterville followed by a "Best Duck Calling & Camouflage Competition"
Station Hotel: Ph 063228006

HUNTERVILLE HUNTAWAY FESTIVAL

"SHEPHERDS SHEMOZZLE"

The 2006 Hunterville Huntaway Festival will be held on Saturday 28 October 2006.



BRIAN'S BITES



We are hoping to include an interesting Website (or two) for you to check out in each issue of the Rangitikei Tourism Newsletter.

Take a look at these sites!

The first site is <http://www.trcnz.govt.nz>
This is one of those sites that can provide essential information when you are planning ahead. It is New Zealand's Official Tourism Data Set, a somewhat dry subject, but full of interesting statistics. One downside is that it is difficult to get information on just the Rangitikei. However in the overall scheme of things, the figures for Manawatu/Wanganui are probably fairly indicative.

The second site is www.roncastle.com. Ron has done some SEO (Search Engine Optimisation) for our own website www.rangitikei.com. Wondering just what SEO is? Well have a look at Ron's site as it includes lots of valuable links and information on how to increase the profile of your website to potential visitors.

Brian Megaw, River Valley

www.rivervalley.co.nz brian@rivervalley.co.nz

**2006 INDUSTRY SEMINAR PROGRAMME
CO-ORDINATED BY TOURISM NEW ZEALAND
IN ASSOCIATION WITH TIA, QUALMARK AND
THE MINISTRY OF TOURISM. CO-HOSTED
WITH YOUR LOCAL REGIONAL TOURISM
ORGANISATION.**

5 September 2006 – Destination Wanganui

1. Yield and Selling techniques – extracting profit from your business.
2. How international visitors plan and purchase their New Zealand holiday.
3. Intelligent tourism an introduction to a computer based business builder tool.

raewyn.haworth@wanganuiinc.com

3 October 2006 – Destination Manawatu

1. Untapped silver, how to tap into a wealth of tourism information.
2. How international visitors plan and purchase their New Zealand holiday.
3. Yield and Selling techniques - extracting profit from your business.

kathy.gibson@destinationmanawatu.co.nz

NEW RANGITIKEI TOURISM MEMBERS

THE WINDOW BOX

Milne Street, Hunterville

The Window Box started in September 1996 to provide a retail outlet for a homegrown hobby growing seedlings. Continuing changes and opportunities have seen the original concept change markedly and now in its third location The Window Box is purely a gift, jewellery and New Zealand made clothing business. Gift lines come from across the world and feature a diverse range from ceramics to soaps to children's bits to glasses, preserves and much, much more.

Sterling Silver jewellery comes to us mainly from Mexico, there is Italian rose gold bits and the popular costume jewellery.

Country Brook is a range of quality New Zealand made clothing, which is complemented with various accessories from many places including Possumdown from New Zealand.

Travelling to fielddays and trade shows has given way to our own www.thewindowbox.co.nz which has a large number of shop items available on-line.



SILVERHOPE WINERY

Silverhope Winery Ltd commenced in 1998 with a small planting of vines - the vineyard is on Onepuhi Road, adjacent to the Pourewa stream, a tributary of the Rangitikei River. Climatically the area is likened to the French grape-growing region of Burgundy. Rangitikei is considered a "cool climate" viticulturally.

Planting gradually increased overtime and currently mature vines are producing Chardonnay, Sauvignon Blanc and Pinot Noir all of which are available for purchase. Prices range from \$12 - \$22. Young Riesling vines will have their first pick this season.

For more information about Silverhope or to purchase Silverhope wine please contact:

Richard & Lindy Horrocks: 06 322 8315 or

Jon & Jo Heslop: 06 357 6287

Email: silverhope@clear.net.nz

**Silverhope is proud to be your "local wine" producer
A website is in the making.**

EXPRESSIONS OF INTEREST

Are you keen to advertise in the next Rangitikei Tourism Brochure? We will shortly have the advertising costs available but would like to start gathering a list of names of interested people. Please let Shona know if you are interesting in finding out more about how your Tourism venture can be included in the 2006 Rangitikei Tourism brochure.

Contact: shona@rangitikei.com now.

HUNTERVILLE LIONS RIVER LOOP CYCLE CLASSIC

Uphill and down dale, scenery and views unsurpassed, everything that's to be seen around Hunterville is all seen on the 92km bike ride, Rangitikei River Loop Cycle Classic organised by the Hunterville Lions Club. With the Rangatira hill climb in full view at the start riders know what they are in for, and by the time they have done the hill climb from Waituna West then the steep 4km drop down Stormy Point followed by the Pakiakura and Vinegar Hill climbs, cyclists know they have had a race.

This is an event that has the potential to pull in large numbers of people to see Heartland Rangitikei; bed occupancy will rise, people have to be fed and they will stay throughout the region. We already have competitors coming in increased numbers from Taranaki, Waikato and Wellington, and coupled with increased promotion, numbers will be significantly ahead of last year.



The date for the Hunterville
Lions River Loop Cycle
Classic is:

Sunday 22 October 2006

Phone: 027 245 2757
for further information.

RANGATIRA TURNS IT ON FOR THE CANCER SOCIETY

Joy McDonald from the Cancer Society was all smiles on Saturday when she received a cheque for \$6,000-00. The Rangatira Golf Club, Hunterville, organised the event.

The BANK OF NEW ZEALAND was the principal sponsor while local businesses from around the Rangitikei, Wanganui & Manawatu area sponsored one each of the 18 holes

110 golfers and non-golfers played. There were many challenges along the way to add to the fun.

At the end of the day winners were awarded with some fantastic donated prizes including meat packs and beauty products. Those who didn't have a great game had the chance of winning one of the many spot prizes.

The tournament, which will hopefully become an annual event, was a huge success for the Cancer Society and Rangatira, and could not have been so without all the wonderful support of the sponsors and committee members.

List of sponsors

BANK OF NEW ZEALAND

Williams & Kettle; Rabobank; ANZ Bank; Dentalcare NZ Ltd; Greer & Wong; Guthrie Holden; H & A Design and Print; Byford's Readimix; Bennett, Currie Ltd; Thompson Watson Professional Livestock Services; JP Morgan; McCrindles Family Drapery; Knight Frank Real Estate; Manawatu Pot Hole Maintenance; The Professionals; Siberia & Drysdale Stations; Simply Skin; Corporate Golf Services; Robertson Holden; Shona Kilsby; Silverhope Winery; Titleist.

What's coming up at Rangatira Golf Course?



April 29	Greensome Foursomes Mixed Tournament 11am.
May 20	Williams & Kettle Merial Town & Country 11 am

website: rangatiragolf.co.nz

If you would like to place an event or article in the Rangitikei Tourism Newsletter please send it to Rangitikei Tourism, P O Box 121, Mangaweka or shona@rangitikei.com

Next issue due out end July 2006.

Bulls the Bull Riding Capital of NZ

Hello from Bulls NZ. We have just celebrated hosting the Biggest Bull Ride in the West where we had 1st division bull riders from Australasia converging on the town of Bulls and competing for prize money. What a great event! The inaugural Harcourt's Bull Riding Championship was sensational. Apart from the open division bull ride locals were given a chance to have a go as well. Locals were seen looking petrified atop a bull, maybe Tim and Sarah Harris's fresian bulls were also looking a bit scared, but what a ride for some, and a fall for many..... And wasn't it popular, with people missing out as the registrations quickly filled up. Didn't Marian Curry of Harcourt's do well - despite her first bull getting down on bended knee, she went again undeterred. That takes some courage. Jason Shearman a local dairy farmer also had a good ride. Even though he had been quite badly injured the previous day playing rugby, he wasn't going to back down so still had a go. Constabull Craig was riding that bull well until he was nailed on the fence, but anyone who has a go I take my hat off to them. I have been to a couple of bull rides but they didn't compare to the Bulls Bull Riding, the crowd was wowed with the action, so up close and personal to the competitors and the bulls. It was exhilarating stuff and something that everyone was just amazed by. And you can't look past the bullfighters (clowns) they were incredabull athletes and were worth every penny that it cost to have them.

As much as we would love to have raging bulls run through the town it just wasn't possabull so a local lady came up with an idea to have people dress up and run like a bull inside the bullring. Sounds easy but it was hard work, the human bulls came in exhausted and dirty. The Running of the Bulls was a crowd pleaser, the kids were awesome, getting down there to run like a bull, they were smiling and really enjoying it, and they were certainly tired afterwards. Other entertainment we had was the best cowboy/cowgirl competition. Despite low entries this is an event we would like to build on and run along similar lines to Eilerslie Races, but of course with cowboys and girls strutting their stuff in the bullring. We have lots of ideas to consider for next year and will look at making it an annual event in the month of March. Behind the scenes there was enormous work that went into this event and locals had been fantastic helping with the preparation. The event was run professionally and that was our goal right from the start. There was a fantastic turn out, and we would like to see you all next year with your western hat and boots in Bulls "The Bull Riding Capital of NZ".

www.unforgetabull.co.nz