

MSHOW FEATURES

▶ PRE-SHOW

Manage your Account – Mshow's Studio service offers the luxury of instantly "Starting a Show Now," booking a show in advance with custom features, viewing/editing details of currently scheduled shows, in addition to managing your audience lists and personal content library — all within a secure SSL environment.

Custom Content Services – Mshow can help you create everything from a basic PowerPoint™ slide show to full multi-media presentations. Enhancements include animation, embedded audio and video as well as Flash media.

Invitations – Integrated with Microsoft Outlook™ send out a custom email invitation and reminders to both leaders and participants in advance with important show information. This includes a pre-show connectivity test to ensure everyone can successfully join the live event.

Show Registration – Tailor your presentation by gathering information about your guests prior to the event via a custom web site. A comprehensive report is sent to the leader before the live show.

▶ LIVE SHOW

Slide Presentation – Deliver a multimedia presentation to your audience including animation, embedded video and audio as well as Flash media. As guests join the show, your slides will automatically pre-cache on their systems ensuring a smooth presentation regardless of computer or Internet speed.

Webcasting (Audio and Video) – Live audio and/or video can be streamed and synchronized with the leader's presentation. Webcasting allows you to broadcast your message to the largest audience possible via the Internet.

Archiving – Record your show for future replay at any time. Archiving is ideal for those who missed the live meeting. They can see and hear the synchronized presentation, including audio, slides, application sharing sessions and web tours. Playback is available in Real Player and Windows Media. CDs are also available upon request.

Application Sharing – Instantly broadcast any application running on your computer to your audience. For greater interaction, pass control to participants, allowing them to collaborate in real-time during your show.

Annotation – Drive your point home by creating real-time notations on your slide presentation, while application sharing, as well as during a Web Tour.

Polling – Solicit feedback from your audience with planned polling questions. Polls are displayed within your slide presentation and results are collected and publicized in real-time.

Audience View – View the name and location (via a map or text list) of everyone who joined your show.

Web Tour – Take your participants on a virtual web tour. They surf along with your browser and see what you see.

Shared Leader Controls – Pass show controls to another leader allowing them to present content and share applications.

Chat – Send online messages to any one participant or the entire audience. Chat can be used for interactive conversation or for questions and answers. Save and download the messages to your desktop for later review.

Security – Support for SSL encryption enables you to conduct meetings with even the most confidential information in a totally secure environment.

Show Management and Technical Support – Trained staff can instantly provide live assistance and resolve issues immediately to ensure an event's success.

▶ POST-SHOW

Post Show Participant Landing Web Page – Once your show has ended, leave your participants on a pre-defined web page of your choice.

Archive Tracking – Gather information about anyone who accessed your archived show, such as the date/time it was viewed, by whom and for how long. Archive Tracking can be viewed online in real time or downloaded.

Pre/Post Conference Survey Page – Collect and manage valuable data about your audience before or after your show via a custom survey page. Ask for participant demographics or feedback on the presentation.

Post Show Reports – Gain valuable insight by reviewing a detailed list of those who participated in the presentation and how they responded to live polling questions. Reports can be downloaded.

